Student Ministries Social Media Policy

As an Eagle Brook Church volunteer leader, you are a representative of Eagle Brook Church. But more importantly, you are now a representative of Jesus Christ to the students that you serve and lead.

Therefore, we believe you must consider all aspects of your life as representatives of Jesus Christ and Eagle Brook Church, and in this case, how you represent those things on social media.

What is social media?

Social media are the means of interaction among people online in virtual communities. Although the "means" change frequently in today's fast-paced technologically driven world, the most common social media communities are found on Facebook, Twitter, and Instagram. Younger generations have always found ways to interact and build community and relationships outside the previous generation's norm, and the generation we currently lead primarily interacts through social media.

How to use social media?

Simply Google search Twitter, Facebook, or Instagram and the instructions to sign up are quite simple. Twitter is primarily used for an exchange of ideas or conversation. Facebook is primarily used for pictures or conversation. Instagram is primarily used for pictures.

What is appropriate?

Because we should want all of our life to be representative of Jesus Christ and Eagle Brook Church, there should be nothing to hide from young people. However, there are certain occasions, situations, or thoughts that may be perceived as inappropriate for young people to see. We are not going to give you a "line in the sand" viewpoint on what to post or what not to post. But we do ask that you consider before posting: Does this picture, thought, conversation, or comment represent Jesus Christ and Eagle Brook Church well?

Get involved!

Student ministry has always been about building relationships with students on their own turf. Their turf is social media! Therefore, get online. Get involved. Interact with them. Accept "friend requests" from students. Don't hide. Live out your life well online. They need to see adults live out a fully integrated life between their "online" and "offline" worlds.