



# EAGLE BROOK VISION CULTURE PYRAMID

CHANGES WITH OUR TIME AND ENVIRONMENT.

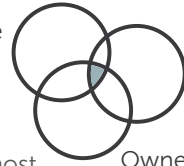
**BHAGs:**  
Big Hairy  
Audacious  
Goals

## GOALS

**Where are we going:**

Measuring the effectiveness of our ministry.

Relevance



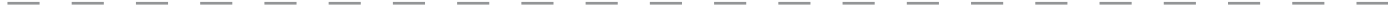
Transformation

Ownership

## STRATEGY

**How we will do it:** Our tools.

What are you best at? What are you most passionate about? What determines success?



## MISSION

**What we do:**

Reach others for Christ.

MATTHEW 28



FOUNDATIONAL: DOES NOT CHANGE.

## PURPOSE

**Why we exist:**

Love God. Love others.

MATTHEW 22



## VALUES

**Who we are becoming:**

People who follow Jesus, spend time with God, connect in community, serve others, and live generously.

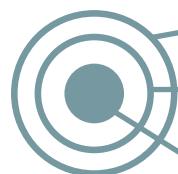
ACTS 2



## BELIEFS

**What we are willing to die for:**

Foundation of our faith, our nine core beliefs.



Will Discuss

Will Defend

Will Die For